## Q1 2022 REVENUE

April 21, 2022



### **EXECUTIVE SUMMARY**

### Excellent start to the year with continued strong momentum in Q1 after a record year in 2021

- Departing revenue of €426m, up +15.3% like-for-like and +17.3% as reported vs. Q1 2021
  - Solid double-digit like-for-like growth in both Employee Benefits and Fleet & Mobility Solutions
  - All regions also recorded double-digit like-for-like growth
- Dther revenue of €13m, up +€3m vs. Q1 2021, benefiting from higher activity and slight increases in interest rates
- Total revenue of €439m, up +15.7% like-for-like and +17.6% as reported

## Having disrupted its business model, Edenred continues to benefit from the platform advantage

- Broadening its value proposition by further extending its portfolio of solutions, Beyond Food and Beyond Fuel
- Constantly improving the user experience, capitalizing on its technology leadership and investments
- Maintaining sustained commercial momentum, winning both iconic key accounts and SMEs
- Sustainable development having been embedded in its DNA, Edenred's ESG leadership is well recognized
- Harnessing a favorable macroeconomic environment (face value increase, fuel price impact, higher interest rates)

### Confirmation of Next Frontier (2019-2022) targets for 2022

- ▶ L/L annual operating revenue growth of minimum 8%
- ▶ L/L annual EBITDA growth of minimum 10%
- Annual FCF/EBITDA conversion rate of minimum 65%<sup>1</sup>



## **Agenda**

- 1. Q1 2022 highlights
- 2. Q1 2022 revenue
- 3. Outlook



### EXCELLENT START TO THE YEAR WITH STRONG DOUBLE-DIGIT GROWTH

Operating revenue	Q1 2021 €363m
LIKE-FOR-LIKE Scope	<b>+15.3%</b> -0.5%
Currency	+2.5%
REPORTED	+17.3% — ✓ — €426m Q1 2022

Strong commercial dynamism with new iconic client wins (e.g., Google, Generali) and continuous penetration in SME market

#### Product innovation to continue to extend our offer:

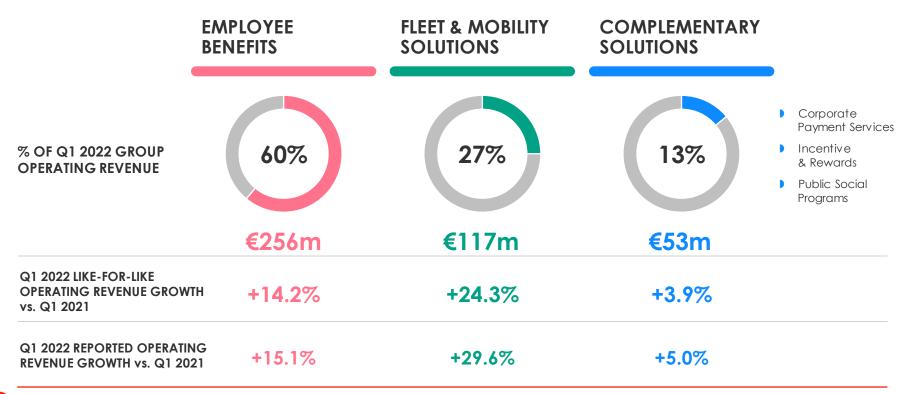
- Extending our Beyond Food offer to support the shift to new ways of working in Employee Benefits (e.g., remote working platforms, Ticket Mobilité)
- Further developing Beyond Fuel services (e.g., toll, maintenance)

#### Current inflation context is positive for Edenred's growth:

- Even more attractive products (increased purchasing power with Employee Benefits offer, enhanced efficiency and more control with our Fleet & Mobility Solutions)
- Higher maximum face value in Employee Benefits
- Higher fuel prices in Fleet & Mobility Solutions

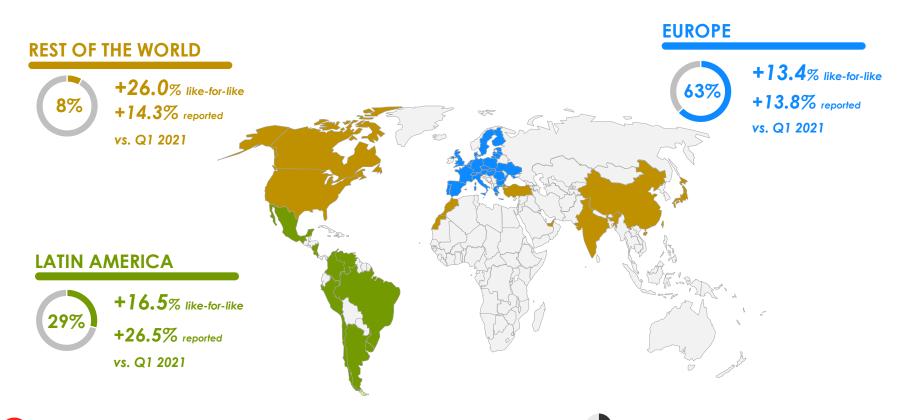


## DOUBLE-DIGIT L/L GROWTH IN EMPLOYEE BENEFITS AND FLEET & MOBILITY





## DOUBLE-DIGIT L/L GROWTH ACROSS ALL GEOGRAPHIES





## BENEFITING FROM THE ADVANTAGE OF BEING A TRULY UNIQUE, GLOBAL AND POWERFUL PLATFORM

- Leveraging our assets to broaden our value proposition
- Expanding our portfolio of **Beyond**Food and **Beyond Fuel** solutions to foster cross-selling

Delivering an enriched omni-channel digital UX

Thanks to API proprietary technology

Fully harnessing the scale effect

- Applying our go-to-market machine to deep yet still vastly underpenetrated markets
- A platform for good with strong ESG commitments
- Recognition of Edenred's ESG leadership by S&P Global

- Well positioned in a post-Covid era
- Seizing opportunities arising with post-Covid trends



## BEYOND FOOD: FURTHER EXTENSION OF OUR MULTI-BENEFITS OFFERING

## Offering flexibility to end-users through digital multi-benefits solutions

- Providing access to multi-benefits solutions in various universes: Food, Restaurants, Home-office, Education, Well-being, Mobility
- One single digital account with separated balances
- Flexibility for both HR managers and users
- Client base expanding



Unilever

Illustration of client wins









## Supporting the shift to new ways of working













- An easy and efficient way for HR to engage employees and ensure convenient working conditions at home
- Client's base expanding











Illustration of client wins



## **BEYOND FUEL: FURTHER DEVELOPMENT OF OUR STRATEGY**

## Beyond Fuel strategy, a full connected ecosystem...



#### **MAINTENANCE MANAGEMENT**

Roll-out in Mexico and Argentina



#### FINANCIAL SERVICES

VAT and excise duty **refund services** in **31 European countries** 



#### **TOLLS AND PARKING**

UTA One – the most comprehensive electronic toll solution in Europe:
 14 countries



Dual tag to pay fuel and tolls in Mexico (launched in Sept. 2021)

## ...Enriched by the acquisition of Greenpass in Brazil







- 100% cloud-based platform, connected to toll operators: transaction capture, processing and payment
- Target to significantly grow the number of tags by:
  - Cross-selling to Ticket Log's large client base
  - Leveraging Ticket Log's strong sales channels
- Toll solution to further enhance Ticket Log data analytics platform (GoHub)



## SUPPORTING THE PROGRESSIVE SHIFT TO ELECTRIC VEHICLES

## Partnership with ChargePoint in Europe to facilitate smooth transition to EVs

Partnering with a **leading global EV charging network provider** to encourage and support the adoption of EVs in customers' fleets

240,000 public electric charge points across

**32** European countries integrated into

UTA Edenred's mobility services

**All-in-one, fully integrated solution** providing convenience and simplicity to fleet managers



-chargepoin+





## AN ENRICHED OMNI-CHANNEL DIGITAL USER EXPERIENCE



## Mobile payment



## In-app/online



## Pay@table

- Exponential increase in the number of mobile transactions
- **x2** in Q1 2022 vs. Q1 2021

- Connected with more than 200 delivery partners in 23 countries
- $\rightarrow$  +20% transactions on delivery platforms in Q1 2022 vs. Q1 2021
- QR code in-app payment with Sunday
- Increasing success with X2 transactions recorded over Q1 2022 vs. Q4 2021























## A STRONG SALES MACHINE COUPLED WITH A SEGMENTED GO-TO-MARKET

New iconic client wins over Q1

Further accelerating in **SMEs** 

Leveraging selective distribution partners



AON





CHUBB



Continuous ramp-up

of the partnership

FEMSA



## **ESG EMBEDDED IN EDENRED'S DNA**



**S&P Global** Ratings

**79/100**ESG valuation

## Recognized ESG leadership

- 7th French listed company to be rated
- +11 pts vs. average rating worldwide

Edenred has a unique role in improving working conditions of clients' employees

Effective strategic planning and decision-making processes support CSR strategy

Strong company culture to support Edenred's ESG ambition



### SEIZING GROWTH OPPORTUNITIES IN A POST-COVID ERA



- A more remoteworking world
- A world seeking more responsible behavior
- Payment digitalization
- Need for transparency, safety and control
- Higher inflation

## Edenred is leveraging post-Covid trends thanks to its platform

#### Examples

- Virtual canteen
- 100% digital, mobile-first programs
- Greener consumption solutions
   (e.g., commuter benefits, ecochèque)
- Progressive shift to electric vehicles
- **Digital B2B payments** (e.g., CSI in the US)

- More attractive products (increased purchasing power with Employee Benefits offer, enhanced efficiency and more control with our Fleet & Mobility Solutions)
- Higher maximum face value in Employee Benefits (e.g., Brazil, Germany, Turkey)
- Higher fuel prices
- Higher interest rates



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## Q1 2022 total revenue

## MID-TEENS GROWTH IN BOTH REPORTED AND ORGANIC FIGURES

Total revenue	Q1 2021 €373m
LIKE-FOR-LIKE	+15.7%
Scope	-0.5%
Currency	+2.4%
REPORTED	+17.6% — ✓ — €439m Q1 2022

#### Total revenue breakdown (in €m)

	Q1 22	Q1 21	L/L change	Reported change
Operating revenue	426	363	+15.3%	+17.3%
Otherrevenue	13	10	+29.7%	+28.9%
Total revenue	439	373	+15.7%	+17.6%



## DOUBLE-DIGIT ORGANIC GROWTH ACROSS THE BOARD

#### **OPERATING REVENUE**





#### L/L CHANGE

	Q4 21	FY 21	Q1 22
France	+9.7%	+12.8%	+10.3%
Rest of Europe	+10.7%	+11.3%	+14.8%
Total Europe	+10.4%	+11.7%	+13.4%

#### France

- Continued positive commercial momentum with new iconic key accounts and positive trend in the SME segment
- Strong growth in Employee Benefits supported by commercial success of the leading digital Ticket Restaurant offer and Beyond Food strategy (Ticket Mobilité, remote working platform).
- Sustained growth in Fleet & Mobility Solutions

### **Rest of Europe**

- Solid performance in Employee Benefits driven by robust growth of Ticket Restaurant
- Significant growth in Fleet & Mobility thanks to the continued success of the penetration strategy and the Beyond Fuel offer
- No exposure to Russia and non-material exposure to Ukraine



## ROBUST PERFORMANCE ACROSS THE REGION IN LINE WITH Q4 2021 TREND

#### **OPERATING REVENUE**





### L/L CHANGE

	Q4 21	FY 21	Q1 22
Brazil	+14.1%	+18.6%	+16.5%
Hispanic Latin America	+19.0%	+16.2%	+16.6%
Total Latin America	+15.6%	+17.9%	+16.5%

#### Brazil

- Employee Benefits growth supported notably by the increasing contribution of the Itaù Unibanco partnership
- Strong performance in Fleet & Mobility Solutions, with rapid growth of the Maintenance and Toll solutions

### Hispanic Latin America

- Confirmed recovery in Employee Benefits in a context of a return to normal health conditions
- Sharp growth in Fleet & Mobility Solutions particularly thanks to the successful roll-out of Beyond Fuel solutions (e.g., toll and maintenance)

## Q1 2022 other revenue

## HIGH-TWENTIES INCREASE BOTH IN ORGANIC AND REPORTED FIGURES

#### **OTHER REVENUE**

**€13m** in Q1 22 vs. €10m in Q1 21

### Other revenue boosted by:

- Strong business momentum positively impacting the float
- Positive impact from higher rates outside the eurozone

Other revenue, in €m	Q1 2022	Q1 2021	L/L change	Reported change
Latin America	7.4	5.6	+22.8%	+33.5%
Europe	4.7	3.3	+39.1%	+40.5%
Rest of the World	1.1	1.3	+35.3%	-18.9%
Total	13.2	10.2	+29.7%	+28.9%



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## A DISRUPTIVE LEADER GENERATING SUSTAINABLE AND PROFITABLE GROWTH

Since 2016, Edenred has been disrupting itself and consequently leading the transformation of its markets, operating a global B2B2C digital, data-enriched platform, true to its purpose "Enrich connections. For good."

#2 Edenred connects 50m end-users with 2m merchants via 900k companies, leveraging technology (e.g., API, mobile payment) to create seamless omnichannel experiences

#3 Edenred generates sustainable and profitable growth, expanding its solution range (e.g., Beyond Food, Beyond Fuel) and benefiting from a platform advantage, applied on underpenetrated markets

#4 Edenred is benefiting from post-Covid trends (e.g., remote working, more responsible behaviors) and from increasing inflation



## REAFFIRMING NEXT FRONTIER STRATEGIC PLAN TARGETS FOR 2022

L/L ANNUAL OPERATING REVENUE GROWTH >+8% >+10% L/L ANNUAL EBITDA GROWTH >65% ANNUAL FCF/EBITDA CONVERSION RATE1





## **SAVE THE DATE**

2022 CAPITAL MARKETS DAY

London, October 25

## **APPENDICES**



## **REVENUE BY REGION**

In € millions	Q1	Q1		
	2022	2021		
Europe France Rest of Europe Latin America	270 76 194 123	237 69 168 97		
Rest of the world	33	29		
Operating revenue	426	363		

	QI	
In € millions	2022	2021
Europe France Rest of Europe	5 2 3	3 1 2
Latin America Rest of the world	7	6 1
Other revenue	13	10

	Q	
In € millions	2022	2021
Europe France Rest of Europe Latin America Rest of the world	275 78 197 130 34	240 70 170 103 30
Total revenue	439	373

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In %	Reported	Like-for-like
Europe	+13.8%	+13.4%
France	+10.3%	+10.3%
Rest of Europe	+15.3%	+14.8%
Latin America	+26.5%	+16.5%
Rest of the world	+14.3%	+26.0%
Operating revenue	+17.3%	+15.3%

	હા	
In %	Reported	Like-for-like
Europe France Rest of Europe	+40.5% +5.6% +66.0%	+39.1% +5.6% +63.5%
Latin America Rest of the world	+33.5%	+22.8% +35.3%
Other revenue	+28.9%	+29.7%

	G	21
In %	Reported	Like-for-like
Europe	+14.2%	+13.8%
France	+10.2%	+10.2%
Rest of Europe	+15.9%	+15.3%
Latin America	+26.9%	+16.8%
Rest of the world	+12.9%	+26.5%
Total revenue	+17.6%	+15.7%



## **AVERAGE EXCHANGE RATE**

	Average rates			
€1 = X foreign currency	Q1 2022	Q1 2021	2022 vs. 2021 Change (in %)	
Brazilian real (BRL)	5.92	6.59	11.3%	
Mexican Peso (MXN)	23.07	24.55	6.4%	
Argentine Peso (ARS)	120.94	108.31	-10.4%	
British Pound Sterling (GBP)	0.84	0.88	4.7%	
Turkish Lira (TRY)	15.62	8.87	-43.2%	
US Dollar (USD)	1.12	1.21	7.5%	

Average rates					
Q2 2021	Q3 2021	Q4 2021	FY 2021		
6.41	6.15	6.38	6.38		
24.13	23.60	23.72	23.98		
118.41	118.70	119.05	116.36		
0.86	0.85	0.85	0.86		
10.09	10.06	12.74	10.51		
1.20	1.18	1.14	1.18		

•	Spot rate as of 31.03.2021
5.31	6.70
22.18	24.66
120.94	108.31
0.83	0.86
16.29	9.43
1.10	1.18



## **2022 EXPECTED CALENDAR EFFECTS**

	Q1	Q2	Q3	Q4	2022
Working days	Nb of				
	days	days	days	days	days
Europe	1	(O)	(1)	(2)	(2)
Latin America	1	(O)	0	(1)	(0)
Rest of the world	1	O	0	(0)	1
TOTAL	1	(0)	(0)	(1)	(1)



# We connect, You win

